

Deliverables	Data Assessment	MVP	Advanced Deployment
Profiling & Analysis of source data	✓	✓	✓
Develop MDM Roadmap	✓		✓
Discovery and Requirements Workshops		✓	✓
Address Cleansing, Phone & Email Validation		✓	✓
Third Party Data Enrichment			✓
Inbound and outbound integration: Batch		✓ (2 In + 1 Out)	✓
Inbound and outbound integration: Real-time			✓
Users & Security configuration		✓	✓
Relationships and Hierarchies		✓ (2)	✓
Customized Workflow			✓
Match/Merge Tuning and Survivorship Rules			✓
	2-3 Weeks	6-8 Weeks	~12 weeks
Request Pricing			

MDM 360 SaaS QuickStart

- Quickstart includes limited scope for number of records, DQ rules, data model etc.
- All out of box capabilities of Informatica will be used.
- Any customization will change timeline/cost.

Sample QuickStart Team

- C360 SaaS Architect
- SaaS MDM Lead
- CDQ Engineer
- CDI Engineer

350+
Informatica
Certifications

